

**AFFILIATE MEMBERSHIP
APPLICATION**



AFFILIATE

FIRM CONTACT INFORMATION

Name of Firm: _____
Firm Address: _____ Suite: _____
City: _____ State: _____ Zip Code: _____
Phone Number: _____ Affiliate Type: _____
E-mail Address: _____ Website Address: _____

REPRESENTATIVE INFORMATION

Name of **Primary** Representative: _____ Phone Number: _____
E-mail Address: _____ Website Address: _____
I DO/DO NOT hold a valid California Real Estate License? ___ Yes ___ NO License #: _____ Exp: _____

Name of Representative: _____ Phone Number: _____
E-mail Address: _____ Website Address: _____
I DO/DO NOT hold a valid California Real Estate License? ___ Yes ___ NO License #: _____ Exp: _____

Name of Representative: _____ Phone Number: _____
E-mail Address: _____ Website Address: _____
I DO/DO NOT hold a valid California Real Estate License? ___ Yes ___ NO License #: _____ Exp: _____

I understand that this application and the fee stated includes Affiliate Membership in the Local of REALTORS® and agree to pay the established fees as long as I remain a Member.

Signature of Applicant: _____ Date: _____

Signature of Designated Firm Affiliate: _____ Date: _____



AFFILIATE SPONSORSHIP TIER

ALL MEETINGS ARE CURRENTLY VIRTUAL DUE TO COVID-19

	Platinum	Gold	Bronze
Weekly Education Meetings	All	2	1
Logo on Website	Year	6 Months	3 Months
RE License Renewal Courses	All	2	1
Logo on Caravan Sheets	All		

Package Pricing

Platinum Package - \$1,000

Gold Package - \$600

Bronze Package - \$299

(payment plans available for platinum & gold)

Sponsorship includes the Following:

*Name, logo or picture on all marketing materials created & distributed by the Association/MLS for the event.

*Recognition on the Event Registration Page.

*Time at the event to give a brief “commercial” promoting you and your business.

*Lunch is included (Lunch Meetings only)

Sponsorships will be extended to first Affiliate Members, then to non-members.

Speakers can not be sponsors and vice versa.

Find value with us as an
Affiliate Member



AFFILIATE

Sponsorships Opportunities

Website Banner: \$99.00 for 3 months

Weekly Zoom Educational Meetings: \$75

Lunch Education Meetings: *Sponsorship cost dependent on meeting venue (off-site or in-office meeting)*

Event/ Meeting Sponsorships Includes the following:

- *Name, logo or picture on all marketing materials created and distributed by the Association/MLS for the event
- *Recognition included in all membership correspondences for the event
- *Recognition on the event registration page
- *Time at the event to give a “commercial” discussing what you or your company does or provides for the REALTOR® members
- *Lunch is included (*Lunch Meetings Only*)

Sponsorships will be extended first to Affiliate Members, then to non-members.

Speakers cannot be sponsors and vice versa.

Included Affiliate Member Benefits

- *Affiliates may attend the Weekly Education meetings
- *Affiliates may introduce themselves and make company pitches and/or announcements at each Weekly Education meeting
- *Affiliates are listed on the Affiliate Roster, distributed to the Realtor® Membership upon request.
- *Affiliates may request a roster of all active Realtor®, MLS and Affiliate members
- *Affiliates receive the Association's e-newsletter which includes information on upcoming association meetings, events and real estate-related news.
- *Affiliates may include a company pitch and/or announcement in each newsletter distributed to the Realtor® membership and MLS Subscribers
- *Affiliates may reserve the association's conference room to hold real estate-related classes or meetings

The San Luis Obispo Coastal Association of REALTORS® values the contributions and involvement of our Affiliates and appreciates your input!