

# San Luis Obispo Coastal Association of REALTORS®



2023 - 2025 Strategic Plan

## Mission Statement

SLOCAOR provides members with the support to:

Successfully conduct business



Operate with the highest professional standards of practice



Protect property rights



## Vision Statement

SLOCAOR is a trusted ally, guiding our members and those they serve through the ever-evolving real estate landscape.



**Advocacy & Influence**



Community-Minded



**Value to Members**



Member-Focused



**Organizational Excellence**



Committed to Excellence



**SLOCAOR Charitable Foundation**

