

San Luis Obispo Coastal Association of REALTORS®

2025 - 2028 Strategic Plan



Mission Statement

SLOCAOR provides members with the support to:

Successfully
conduct
business



Operate with the
highest professional
standards of practice



Protect
property
rights



Vision Statement

SLOCAOR is a trusted ally, guiding our members and those they serve through the ever-evolving real estate landscape.



**Advocacy
& Influence**



Community-
Minded



**Value to
Members**



Member-
Focused



**Organizational
Excellence**



Committed to
Excellence



SLOCAOR Charitable Foundation

