

San Luis Obispo Coastal Association of REALTORS®

2025 - 2028 Strategic Plan



Mission Statement

SLOCAOR provides members with the support to:

Successfully conduct business



Operate with the highest professional standards of practice

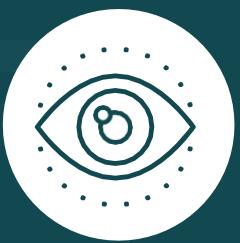


Protect property rights



Vision Statement

SLOCAOR is a trusted ally, guiding our members and those they serve through the ever-evolving real estate landscape.



Advocacy & Influence



Value to Members



Organizational Excellence



Community-Minded



Member-Focused



Committed to Excellence



SLOCAOR Charitable Foundation

